

# Sponsorship packages

Level	Bronze	Silver	Gold	Platinum
<b>Funding level</b>	<b>£5,000</b> +VAT	<b>£10,000</b> +VAT	<b>£20,000</b> +VAT	<b>£35,000</b> +VAT
<b>Brand association and PR</b>				
Logo on external centre welcome signs				✓
Logo in reception	✓	✓	✓	✓
Logo on exhibition stands and pull ups				✓
Logo and link on our website	✓	✓	✓	✓
One social media thank you	✓			
Social media postings a year (up to)		4	8	12
Press release and photo opportunity - thank you announcement	✓	✓	✓	✓
Additional press releases and photo opportunities a year (up to)		1	2	3
Logo on schools brochure			✓	✓
Welcome screens - thank you, logo included	✓	✓	✓	✓
30 second advert on rotation - supplied by sponsor		✓		
60 second advert on rotation - supplied by sponsor			✓	
90 second advert on rotation - supplied by sponsor				✓
Guided tours for your staff, VIPs or clients (up to 30 guests)	1	2	4	6
Invite to annual VIP event	✓	✓	✓	✓
<b>Brand exposure through scenarios</b>				
Shop front		1	2	2
Upper shop window (Bournemouth), street hoarding (Weymouth) or bus/train adverts in either centre	1	2	4	6
Name a part of a centre e.g. street, room, park or similar			✓	✓

JOIN THE SAFEWISE PARTNERSHIP

[www.safewise.org](http://www.safewise.org)

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<b>Use of facilities</b>				
Use of conference room at Bournemouth (max 30 guests)	1	2	4	6
Use of conference room at Weymouth (max 70 guests)		1	2	4
Safety village/scenarios for team day events or training (capacity 60)		1	2	4
<b>Your staff development</b>				
CSR/ volunteer/ fundraising/ professional development opportunities for your employees	✓	✓	✓	✓
Shadow a tour	✓	✓	✓	✓

### In-Centre Branding

If a full sponsorship package is not right for you at the moment, how about starting with some in-centre branding to promote your business, make our learning villages more realistic, and support with work of SafeWise?

**Shop front vinyls - Weymouth ..... £1,000 to £3,000/year**

**Street advert - Weymouth ..... £1,000 to £3,000/year**

**Street scene window - Bournemouth..... £2,000**

**Relevant scenario advert/branding - Bournemouth ..... £1,000**

All we stipulate is that branding and promotion doesn't contradict our ethos and messaging, for example on healthy eating or environmental sustainability. Branding needs to feel like a natural part of our scenarios, so the messaging and look needs to be the same as in the real world.

Prices are a contribution to SafeWise and do not include the provision and fixing of display materials which are an additional cost to the partner.